

Unicel Architectural and Framaco International sign distribution agreement for Bahrain and Qatar

Companies extend partnership to focus on growing healthcare and commercial construction markets in the Middle Eastern region

MONTREAL, Canada – November 17, 2014 – Unicel Architectural, manufacturer of vision and daylight control solutions, today announced a distribution agreement with Framaco International for construction initiatives in Bahrain and Qatar. This agreement expands on Unicel's distribution capabilities in the Middle East region to better meet the demand for its aluminum and glass privacy and shading products. Framaco specializes in construction materials procurement, optimizing the allocation and delivery process with a select network of manufacturers to ensure key performance indicators for major global construction projects.

"Our reputation as a materials resource and procurement expert is predicated on working with leading manufacturers to meet our construction clients' exacting demands for quality, reliability and service," said Gilles Kacha, CEO of Framaco. "Unicel's products are field-proven in the Middle East and have resonance particularly for healthcare construction where patient privacy and optimal healing environments are a priority. We are pleased to expand our partnership with Unicel to include distribution conditions for the dynamic economies of Bahrain and Qatar, where we have successfully delivered on dozens of projects over the past 15 years."

Most recently, Unicel's Vision Control® insulating glass units with integrated cord-free louvers have been installed in the Sidra Medical and Research Center and the Cleveland Clinic Abu Dhabi Hospital. Sidra Medical, an ultra-modern medical facility that focuses on the health of women and children in Qatar, features over 200 Vision Control® units in patient areas. Cleveland Clinic Abu Dhabi Hospital, one of the largest medical centers in the Middle East, is designed for unprecedented levels of patient-centered care and includes 250 Vision Control® units for interior use in doors, windows and borrowed lites.

"Unicel's patented Vision Control® louvers-within-glass solution is already the privacy solution of choice for leading regional healthcare construction projects," said Jean-François Couturier, CEO of Unicel Architectural. "With over 20 years' experience spanning hundreds of major global construction projects, Framaco has earned a reputation as a pre-eminent international materials resource expert. Middle Eastern healthcare and commercial construction spending is on the rise and we look forward to working with Framaco to help us address these market opportunities."

About Framaco

Framaco International, a privately-owned firm established over 25 years ago, is a leading US-based construction management and materials procurement services organization that specializes in providing turnkey construction services to the US Government and commercial construction companies. Framaco has successfully completed and delivered projects in more than 40 countries world-wide, building a reputation as a trusted global partner for its procurement expertise and technical abilities. In the past ten years, Framaco has successfully delivered design-build projects valued at over \$600 million and completed procurement subcontracts on projects exceeding \$3 billion. Framaco is head-quartered in New York, with full operations technical sales offices in Qatar and Turkey. For more information visit: www.framaco.com



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About Unicel Architectural

For 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com



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